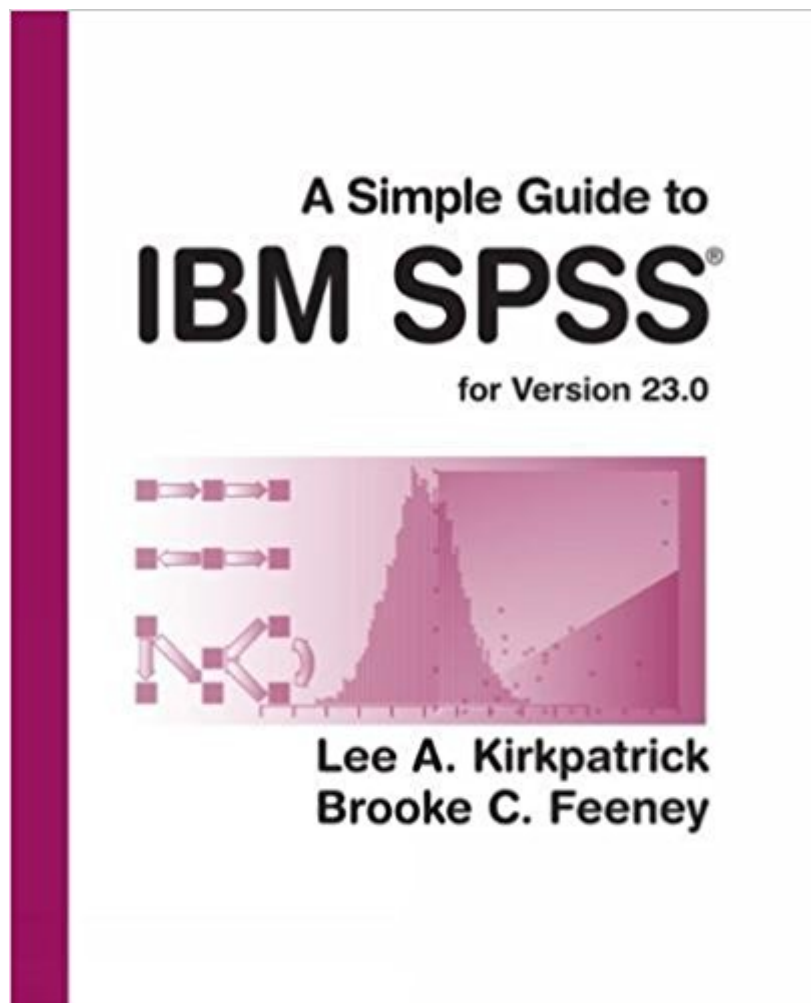


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A Simple Guide To IBM SPSS Statistics - Version 23.0



Synopsis

Completely up to date, the no-nonsense A SIMPLE GUIDE TO IBM SPSS: FOR VERSION 23.0, Fourteenth Edition, equips students with everything they need to know about the newest version of SPSS for Windows so they can effectively use the program in their statistics class. The guide's straightforward style frees students to concentrate on learning basic statistical concepts, while still developing familiarity with SPSS. Its student-friendly, step-by-step instruction quickly gets students up to speed. In no time, they will confidently start using SPSS to do homework problems and conduct statistical analyses for research projects.

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Screenshots help you grasp concepts The text edition includes screenshots throughout the text.

Hands-on experience: put what you've learned into practice A sample problem - similar to end-of-chapter problems - is provided for each type of analysis, giving you step-by-step instruction.

Detailed instructions for conducting each type of analysis The text offers detailed instructions for conducting each type of analysis in two ways: The 'Syntax Method' (using SPSS command language) and the 'Point and Click Method' (using pull-down menus and dialog boxes). Fully understand your results Offering additional insight, output is accompanied by simple explanations to help you fully understand your results.

Lee A. Kirkpatrick is Associate Professor of Psychology at the College of William and Mary, where he has taught since 1991. He teaches courses in statistics (introductory and advanced/graduate), research methods, and evolutionary psychology. He received his PhD in social/personality psychology from the University of Denver in 1988.

Worked for my class

Very clear directions. Well written, easy to follow.

Arrived as described, without any problems

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